

# 13 | THE THIRTEEN

CHOIR & ORCHESTRA | MATTHEW ROBERTSON ARTISTIC DIRECTOR

“...transfigures the listener.

– Michael Andor Brodeur, *The Washington Post*



BUILDING FOR  
**TOMORROW**



# BUILDING FOR TOMORROW

Following a decade of groundbreaking musical achievement and artistic accomplishment, The Thirteen has launched a fundraising campaign to lay the groundwork for our next stage of growth.

In addition to strengthening our management structure and providing more appropriate compensation for our peerless musicians, the campaign will support ambitious new artistic endeavors such as multimedia and staged presentations, adding instruments for major projects, and commissioning original works for The Thirteen.

Growing our organizational team and increasing funding for new and significant artistic innovation will allow us to further build our diverse musician and audience presence, to increase access to our unparalleled performances, and to achieve a competitive edge for Grammy and other award nominations.

The Building for Tomorrow campaign is an opportunity for those who believe in The Thirteen, and in our commitment to artistic excellence, to lead in this growth. We hope you will choose to give to this campaign in a significant and transformative way in addition to your generous annual support.

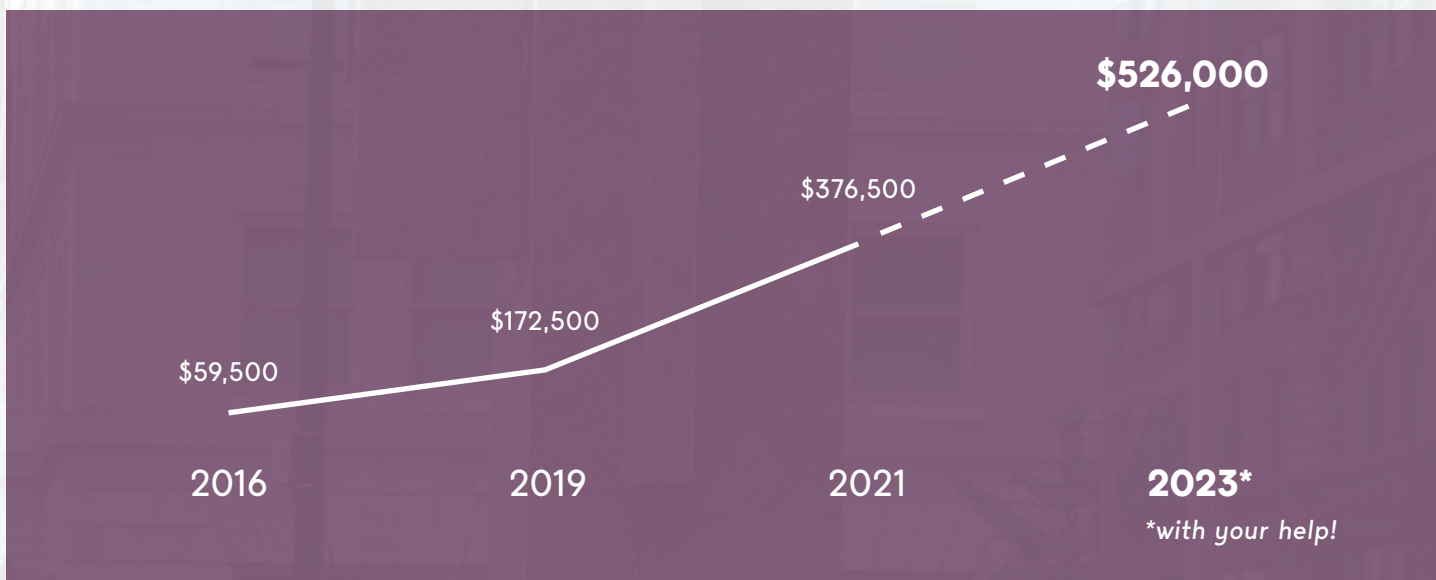
## ENRICHING LIVES THROUGH INSPIRED VOCAL MUSIC

- Stellar performances of wide-ranging and ambitious repertoire
- Innovative and powerful programming, often inspired by current events
- Distinctive sound and a level of excellence that has no rival in the D.C. area
- Growing national reputation and presence
- Dynamic artistic direction from Matthew Robertson
- Opportunities for audience and students to interact with director and musicians



# THE THIRTEEN'S GROWTH

## Actual Annual Operating Expenses



## CAMPAIGN FUNDING PRIORITIES

### **Artistic Director's Innovation Fund (partially funded) \$400,000**

*These funds will be spent to enhance artistic creativity and to produce innovative musical experiences over the next 5-10 years, including:*

- Commissioning original works.
- Creating immersive musical experiences (e.g., staging, video projection, etc.).
- Performing more works with orchestra.
- Attracting more diverse musicians and audiences.

### **Organizational Priorities Fund (fully funded) \$250,000**

*These funds will be spent to build an infrastructure that will support organizational expansion, and to enhance The Thirteen's ability to compete for the best musicians.*

- Compensating musicians and key staff more competitively and continuing to raise the standard of excellence.
- Supporting our new full time Managing Director with responsibility for day-to-day operations.

### **Resilience Fund (fully funded) \$100,000**

*This fund will allow The Thirteen to absorb the cost of unanticipated events beyond the organization's control (e.g., pandemic, emergency concert cancellation).*

**TOTAL CAMPAIGN GOAL \$750,000**



# WHAT CAN MY CONTRIBUTION DO?

## GENERAL SUPPORT OPPORTUNITIES

- \$1,000 Sponsor a singer or instrumentalist for one program
- \$1,000 Sponsor a post-concert reception
- \$2,500 Sponsor a concertmaster for one program
- \$3,000 Sponsor a section of singers (ie. sopranos) for one program
- \$5,000 Sponsor our education outreach for K-12 students in Washington, DC for one year.
- \$7,500 Sponsor a section of instrumentalists for one program
- \$10,000 Sponsor a singer (e.g., a baritone) for the entire year

## NAMING OPPORTUNITIES

### 2022

- \$35,000 Sponsor the orchestra for a December performance of J.S. Bach's *Magnificat* and Vivaldi's *Gloria*.
- \$20,000 Sponsor a commercial recording of Monteverdi's *Vespers of 1610*

### 2023

- \$10,000 Sponsor a short commission from an American composer.
- \$12,000 Sponsor additional singers for Rachmaninoff's *Vespers* in celebration of the 150th anniversary of the composer's birth
- \$7,500 Sponsor adding an immersive multimedia element to one of The Thirteen's concerts in the 22-23 season
- \$20,000 Sponsor a commercial recording of *Monteverdi: The 'Lost' Vespers*

“...The Thirteen sings  
with striking color and richness

– Anne Midgette, *The Washington Post*



## 2024

- \$10,000 Sponsor an extramusical element at one of The Thirteen's concerts.
- \$20,000 Sponsor a commercial recording of a commissioned concert-length work
- \$50,000 Sponsor the commissioning of a new concert-length work specifically for The Thirteen
- \$30,000 Sponsor the orchestra for performances of Bach's *B Minor Mass* during the 24-25 season (300th anniversary of the work)
- \$50,000 Sponsor the remounting and touring of our staged production of J.S. Bach's *St. John Passion* during the 23-24 season (300th anniversary of the work's composition).
- \$20,000 Sponsor the orchestra for performances of Handel's *Alceste*.

## 2025

- \$10,000 Sponsor a short commission from an American composer.
- \$20,000 Sponsor a commercial recording of Poulenc's *Figure Humaine* and Fauré's *Requiem*
- \$20,000 Sponsor a commercial recording of Bach's *Motets*.
- \$40,000 Sponsor a staged performance of Handel's *Messiah*

## 2026

- \$20,000 Sponsor a commercial recording of a commissioned concert-length work
- \$50,000 Sponsor the commissioning of a new concert-length work specifically for The Thirteen

## 2027

- \$75,000 Sponsor a staged performance with orchestra of J.S. Bach's *St. Matthew Passion*

*Additional naming opportunities are available, including Season and Concert Sponsorships associated with our annual funds.*



# SUGGESTED GIVING LEVELS

The Thirteen appreciates a donation of any size for our Building for Tomorrow campaign, but we ask our donors to think generously with these milestones in mind:

- \$100,000+      Founder
- \$75,000        Trailblazer
- \$50,000        Architect
- \$25,000        Innovator
- \$10,000        Leader
- \$5,000         Pioneer
- \$1,000         Supporter

*The Thirteen hopes that gifts to the Building for Tomorrow campaign will be in addition to your regular annual giving.*

*Gifts of \$1,000 or more will be acknowledged in programs for at least three years. Pledges will be acknowledged in programs for the full value of the pledge after 1/3 of the pledge is paid. Acknowledgement will begin after January 1, 2022.*

*Selection of a naming opportunity is not intended to create a legally restricted gift. We expect to perform each of the listed projects, if funded, but if a project proves not to be feasible, donations will be used for a similar purpose. Because we deeply value each gift, we will contact donors if substantial changes become necessary.*

**“...clearly a tight-knit ensemble  
of accomplished soloists  
with a vocal signature  
of becoming tonal beauty.**

– Michael Quinn, *Choir & Organ (UK)*



# HOW TO GIVE TO BUILDING FOR TOMORROW

- Make a **one-time donation** on top of your annual gift.
- Make a **three-year pledge** to be paid by December 31, 2024 in addition to your annual giving.
  - Three-year pledges will be gratefully accepted for all pledges above \$3,000.
  - Please email us at [info@thethirteenchoir.org](mailto:info@thethirteenchoir.org)

The Thirteen gratefully accepts the following payment options for gifts to the Building for Tomorrow Campaign:

- **Check:** please write "Building for Tomorrow" in the memo line or email us at [info@thethirteenchoir.org](mailto:info@thethirteenchoir.org) for assistance.
- **Credit Card:** please email us at [info@thethirteenchoir.org](mailto:info@thethirteenchoir.org)
- Make a **Gift of Stock:** please inform us of your intent to give, as privacy laws prevent brokerage firms from sharing your name with us. Please email [info@thethirteenchoir.org](mailto:info@thethirteenchoir.org) to coordinate between your financial advisor and our brokerage account.
- Through your **Family Foundation or Donor Advised Fund.** Below is some of the information you or your Foundation Administrator may need to issue a gift to our organization. Please email us at [info@thethirteenchoir.org](mailto:info@thethirteenchoir.org) so that we can expect the gift.
- **IRA Charitable Rollover:** Donors age 70½ and older may benefit from making a gift through their IRA. Below is some of the information you may need to make your qualified distribution to The Thirteen. For further assistance, contact us for a sample letter to give to your IRA Administrator. Please remember to let your administrator know to include your name when they distribute the contribution so we may recognize your generosity.

Because Building for Tomorrow is intended to generate funds needed for near-term growth, The Thirteen is not acknowledging bequests as part of the campaign. However, we encourage and ask you to consider including a bequest to The Thirteen in your estate planning. If The Thirteen is part of your estate plan, please email us at [info@thethirteenchoir.org](mailto:info@thethirteenchoir.org) so that we can recognize you as a member of our Legacy Society.



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